# EMBRY-RIDDLE AERONAUTICAL UNIVERSITY College of Business

**NAME**: Lucyna Kornecki

**RANK:** Associate Professor (non-tenure track)

**DEPARTMENT**: Department of Economics, Finance and Information Systems

#### **YEAR JOINED INSTITUTION**: 1987

- Associate Professor, Aviation Business Administration, Embry Riddle Aeronautical University 2010/2011
- Assistant Professor, Aviation Business Administration, Embry Riddle Aeronautical University, 1998/1999-2009/2010
- Adjunct Professor, Aviation Business Administration, Embry Riddle Aeronautical University 1987-1989 and 1993-1998

## EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

- Ph.D. in Economics, 1980, Cracow University of Economics, Cracow, Poland
- M.A. in Sociology, 1976, The Jagiellonian University, Cracow, Poland
- M.A. in Economics, 1970, Cracow University of Economics, Cracow, Poland
- National Company for Importing Roads Equipment, Benghazi, Libya, 1981-1983
- Visiting Scholar, The John Hopkins University, Bologna Center, Bologna, Italy, 1976-77
- Cooperative Research Institute, Warsaw, Poland (Branch in Cracow), 1969-1971

#### TEACHING EXPERIENCE

#### PRIOR TEACHING EXPERIENCE

Department of Economics, The Jagiellonian University, Krakow/ Poland, 1971-1981

#### **ERAU TEACHING**

- BA699/ Foreign Direct Investment/Independent Study, 2016
- EC 499 / Foreign Direct Investment/Independent Study, 2015
- EC399 /Foreign Direct Investment/Independent Study, 2014
- EC 211 / Macroeconomics
- EC210 / Microeconomics
- EC200 / An Economic Survey
- BA 320/ Small Business Management (team teaching)
- BA 699/ Economics Business Foundation

# Supervising Graduate Students Research/ Foreign Direct Investment (2007-2014) Undergraduate Student Mentor/Foreign Direct Investment (2013-now)

- ERAU Discovery Day. April 15, 2013. Outward US FDI Profile
- ERAU Discovery Day. April 15, 2014.
- ERAU Discovery Day. April 15, 2015; 1st Place Individual Winner of \$250 prize.
- Ignite Grant received
- Academic and Business Research Institute (AABRI), Conference in Orlando, 5<sup>th</sup> of January 2015
- Conference Proceedings publication
- Journal of Finance and Accountancy publication/Spring 2015
- Florida Undergraduate Research Conference (FURC), Feb 27, 2015 hosted by ERAU

# ERAU STUDY ABROAD

- BA 699, Globalization Process of Central and Eastern European Economies, Poland, Cracow, 2006
- BA 699, Central and Eastern Economies Transitioning to the European Union, Poland, Cracow 2004

#### CURRICULUM DEVELOPMENT

- EC 499/Foreign Direct Investment (2015)
- BA 699/International Entrepreneurship (2008)

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#### **TEACHING ABROAD**

- Economics USA Macroeconomic Approach (visiting professor, Erasmus Program)

  Cracow University of Economics, Cracow Poland, Fall 2014
- Economics USA Macroeconomic Approach (visiting professor)
   University of Science and Technology/Humanities, Cracow, Poland. Summer 2012
- Economics USA Macroeconomic Approach (visiting professor)
   University of Science and Technology/Humanities, Cracow, Poland. Summer 2010
- Economics USA Macroeconomic Approach (sabbatical; visiting professor)

  The Jagellonian University, Cracow, Poland. Management and

  Communication/Institute of Economics and Management. Fall 2008

  University of Science and Technology/Humanities, Cracow, Poland. Summer 2009
- Economics of Capitalism, The Jagellonian University, Cracow, Poland (1971-80)

#### SCHOLARSHIP ACTIVITIES

# **NSF GRANT SUBMMISION**

• National Science Foundation: Locational Determinants of the U.S. Outward FDI Stock: A Panel Data Analysis (submitted 2014/15)

# **Book Publications**

- 1. G. Ogunmokun & L. Kornecki. *Impact of Foreign Direct Investments: Contemporary Issues and Research in the United States and Central and Eastern Europe*. Global Publishing House in collaboration with the Academy of World Business, Marketing and Management Development. Spring 2015 (Amazon, Barns and Nobel). GPO Box K789, Perth, Western Australia 6842. ISBN: 978-0-9752272-9-9
- 2. L. Kornecki & E. Ekanayake. *A study of foreign direct investment stock in the U.S. economy & State based determinants*. ISBN 978-3-8484-1472-7 LAP LAMBERT. Academic Publishing GmbH & Co. KG Heinrich-Böcking-Germany.2012 (Amazon)

# **Book Chapters**

- 1. Global Financial Crisis and its Ramifications on Global Economic Activity. L. Kornecki & E.M. Ekanayake. Factors Affecting the Outward US FDI in the European Union Countries: A Panel Data Analysis. Springer. Umit Hacioglu and Hasan Dincer (Expected publication: Springer, 2016).
- 2. Impact of Foreign Direct Investments: Contemporary Issues and Research in the United States and Central and Eastern Europe. L. Kornecki & E.M. Ekanayake. Factors Affecting Foreign Direct Investment Stock in the South-eastern U.S. States: Evidence from State level. Publishing House in collaboration with the Academy of World Business, Marketing and Management Development.ISBN: 978-0-9752272-9-9. Spring 2015. Available on Amazon.
- 3. Impact of Foreign Direct Investments: Contemporary Issues and Research in the United States and Central and Eastern Europe. Cz. Pilarska & L. Kornecki. American Investment in Poland and its Effect on the Polish Economy. Publishing House in collaboration with the Academy of World Business, Marketing and Management Development.ISBN: 978-0-9752272-9-9. Spring 2015. Available on Amazon.
- 4. Globalization and Governance in the International Political Economy. IGI GLOBAL. Section 2. Development and Investment. *Kornecki & Ekanayake*. *The State Based Factors*

Affecting Inward FDI Employment in the U.S., April, 2014 (http://www.igi-global.com/book/globalization-governance-international-political-economy/77389).

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- 5. Managerial Issues in Finance and Banking. A Strategic Approach to Competitiveness. L. Kornecki. *Performance of Inward and Outward U.S. Foreign Direct Investment during Recent Financial Crises*. Springer International Publishing. 2014 (Switzerland). (http://www.springer.om/business+%26+management/finance/book/978-3-319-01386-2)
- 6. Columbia FDI Profiles. Country profiles of inward and outward foreign direct investment. Issued by the Vale Columbia Center on Sustainable International Investment. NY. NY. Fall 2013 (ISSN: 2159-2268, e-book). L.Kornecki. *Inward FDI in the United States and its Policy Context.* (http://www.vcc.columbia.edu/books).
- 7. Marketing, Management and International Business Theory and Practice: Contemporary Issues and Research in Selected Countries. L. Kornecki & Ekanayake. Factors affecting inward FDI employment in the U.S. economy. Global Publishing House /Academy of World Business.2013 April (Australia). Available on: Amazon, Smashword, Apple iBooks, Barnes and Noble, Kobo etc.
- **8. Quantitative Methods in Economics (QME).** Volume XIII, No.2. 2012. Warsaw University of Life Sciences (SGGW), Faculty of Applied Informatics and Mathematics. Warsaw/ Poland. E.M Ekanayake & L. Kornecki. State based *Factors Affecting Inward FDI Employment in the U.S. Economy*.
- 9. **Quantitative Methods in Economics (QME).** Volume XII, No.1. 2011. Warsaw University of Life Sciences (SGGW), Faculty of Applied Informatics and Mathematics. Warsaw/Poland. E.M Ekanayake & L. Kornecki. *Factors Affecting Inward Foreign Direct Investment Flow into the United States: Evidence from State-Level Data.*
- 10. **Progress in Economics Research**. Volume 25. A Study of Albert Tavidze, 2011. ISBN: 978-1-61470-740-0. L.Kornecki & E.M..Ekanayake. A Study of Foreign Direct Investment Stock Contribution to output Growth in the U.S. Economy. Nova Science Publishers,Inc.,NY.,2012.CityUniversity of Hong Kong (https://www.novapublishers.com/catalog/product\_info.php?products\_id=27767&osCsid)
- 11. Activity and Developments in Local Communities in Poland. L. Cialowicz-Kornecki. Factors Influencing Social and Economic Changes in a Small Town. Institute of Philosophy and Sociology, The Polish Academy of Sciences, Ossolineum, Poland, Warsaw 1972

# **Peer Reviewed Journals**

- 1. L. Kornecki & E.M. Ekanayake. *Determinants of the Outward US FDI in the European Union Countries*. **International Review of Business Research Papers** (Journal of World Business Institute, Cabell's). ISSN: 1837-5685. March 2016.
- 2. L. Kornecki & E.M. Ekanayake. Factors Affecting Foreign Direct Investment Stock in the South-eastern U.S. States: Evidence from State level. Journal of International Marketing and Exporting. Vol. 19 No.1, 2014 (Cabell's). (Journal of AWBMMD). Available at: http://academyofworldbusiness.com/wp/publications/jime/abstracts-journals/

- 3. L. Kornecki. *Inward US FDI Performance during Recent Financial Crises*. **World Review of Business Research.** March 2014(Cabell's). Available at: (www.wrbrpapers.com)
- 4. L. Kornecki. *Inward and Outward U.S. Foreign Direct Investment Performance Comparison during Recent Financial Crises*. **The Journal of American Business Review**, Cambridge (Cabell's). The Library of Congress. (2014). Available at: www.jaabc.com.
- 5. L. Kornecki. *Outward U.S. Foreign Direct Investment Performance during Recent Financial Crises.* **International Journal of Latest Trends in Finance and Economic Sciences** (Cabell's). E-ISSN: 2047-0916. Vol-3, No 2 June 2013.UK. Available at: ojs.excelingtech.co.uk/index.php/IJLTFES/article/download/*Kornecki*/461
- 6. L. Kornecki. *Inward FDI in the United States and its Policy Contest.* Columbia FDI Profiles. Country Profiles of Inward and Outward Foreign Direct Investment. Issued by the Vale Columbia Center on Sustainable International Investment. 2013. Available at: http://www.vcc.columbia.edu/content/columbia-fdi-profiles
- 7. L. Kornecki & E.M. Ekanayake. Factors Affecting Inward FDI Employment in the U.S. Economy: An Empirical Evidence. China-USA Business Review & Chinese Business Review. ISSN1537-1514. January 2013, Vol.12, No).1, 1-11. Available at: http://www.davidpublishing.com/journals\_info.asp?jId=1456
- 8. L. Kornecki & E.M. Ekanayake. A Research note: State Based Factors Affecting Inward FDI Employment in the U.S. Economy. International Journal of Research in Business and Social Science. Vol 1. No.1, 2012. ISSN 2147-4478. Available at: www.ssbfnet.com
- L. Kornecki & E.M. Ekanayake. State-based Determinants of Inward FDI Stock in the U.S. Economy .Journal of Modern Accounting and Auditing. ISSN 1548-6583.
   June 2012, Vol.8, No.6, 856-861.
- 10. L. Kornecki & E. M. Ekanayake. *State Based Determinants of Inward FDI Flow in the U.S. Economy*. **Scientific Research. Modern Economy Journal**. 2012, Vol. 3, 302-309. Available at: www.SCIRP.org/journal/me
- 11. L. Kornecki & V. Raghavan. *FDI Stock and Growth in Central and Eastern Europe*. **Review of Economics and Finance.** Article ID: 1923-7529-2011-19-12. Canada. Academic Research Center of Canada. Indexed by Library Archives Canada. Issue 1, 2011. Available at: (www.bapress.ca/journal-1.html)
- 12. E. M. Ekanayake & L. Kornecki *Locational Determinants of Foreign Direct Investment in the United States.* **Portuguese Journal of Quantitative Methods (PJQM).** Volume 2, Issue I, April 2011.
- 13. L. Kornecki. FDI in Central and Eastern Europe: Business Environment and Current FDI Trends. Research in Business and Economics. Journal Volume 3 July 2011.
- 14. L. Kornecki & V. Borodulin. The Impact of Foreign Direct Investment Stock on GDP Growth in the U.S. Economy. Portuguese Journal of Quantitative Methods. (PJQM). Volume 2, Issue I, April 2011.

- 15. L. Kornecki & E.M. Ekanayake. *Inward FDI Stock in the U.S. Economy and State Based Determinants*. **Advances in Management.** India. Vol. 4 (6), June 2011.
- 16. L. Kornecki & V. Raghavan. *Inward FDI Stock and Growth in Central and Eastern Europe*. **The International Trade Journal. November** December 2011, Volume 25, Number 5. 2011, International Trade Institute. Texas A&M International University. http://www.tandf.co.uk/journals/uitj
- 17. L. Kornecki, W. Borodulin (2010) **Journal of Management and World Business Research**. ISSN 1449-3179, A Study on FDI Stock Contribution to Output Growth in the U.S. Economy, Vol.7, No.1, 2010.
- 18. L.Kornecki. W.Borodulin (2010) **Journal of US-China Public Administration**, ISSN 1548-6591, USA *A Study on FDI Flow Contribution to Output Growth in the U.S. Economy*.
- 19. L. Kornecki (2010), **Research in Business and Economics Journal** (ABRJ). FDI in CEE: Business Environment and Current FDI in Poland. Volume 3, 2010.
- 20. L. Kornecki (2010) **Journal of International Business and Cultural Studies** (ABRJ). Foreign Direct Investment and Macroeconomic Changes in CEE Integrating in to the Global Market. Volume 3. 2010
- 21. T. Curtis, L. Kornecki, Tom Griffin (2010). The Journal of Business and Economic Research. Korea. *Trends and Recent Development in Foreign Direct Investment in Russia*". June. 2010.
- 22. L. Kornecki (2009) **Research in Business and Economics Journal**. (ABRJ). FDI in CEE: Business Environment and Current FDI in Poland (2009 online)
- 23. L. Kornecki (2009) **Journal of International Business and Cultural Studies**. Foreign Direct Investment and Macroeconomic Changes in CEE Integrating in to the Global Market. (2009 on line)
- 24. L. Kornecki (2009 on line). **Journal of International Advances in Economic Research**/Research Notes. *Economic Stability and FDI in CEE: Business environment and Current FDI Trends in Poland.* (2010) 16. Springer (International Atlantic Economic Society).
- 25. L. Kornecki (2008), Foreign Direct Investment and Macroeconomic Changes in CEE Integrating in to the Global Market. Investment Management and Financial Innovations, FM-4-0508, Issue 4, 2008. Ukraine
- 26. L.Kornecki, S.Raghawan (2008), *The Impact of Inward FDI Stock on GDP Growth: An Empirical Evidence from Central and Eastern Europe.* **American Journal of Business Research (AJBR)**.Volume 1, Number 1, 2008; ISSN 1934-648,.
- 27. L.Kornecki, S. Raghawan (2008), The Impact of Foreign Direct Investment on Economic Growth: an Empirical Analysis of Central and Eastern European Countries. European Journal of Management. Volume 8, Number 4, 200
- 28. L.Kornecki, S. Raghawan, D.Welsh (2008), FDI stimulates Economic Growth: Empirical Evidence from CEE. Kornecki, L. "ORGMASZ" Publishing Company, Poland, Warszawa, 2008,
- 29. Kornecki, L. and Rhoades, D.L. (2007) *How FDI Facilitates the Globalization Process and Stimulates Economic Growth in CEE.* Journal of International Business Research (JIBR), Allied Academies.

- 30. Kornecki, L. (2006), Foreign Direct Investment Stimulates Economic Growth in Central and Eastern European Countries. The Journal of Management and World Business Research. Vol. 3 No. 1, 2006.
- 31. Kornecki, L. (2006) Foreign Direct Investment (FDI) in the Polish Economy: Comparison with Central and Eastern Europe (CEE). International Research Journal: Problems & Perspectives in Management, vol. 4 (3), pp. 5-14.Ukraine.
- 32. Kornecki, L. (2006) The Role of Small Business Development in Stimulating Output and Employment in the Polish Economy. International Research Journal Problems & Perspectives in Management, vol. 4 (1), pp. 32-39. Ukraine.
- 33. Kornecki, L. (2005) *Macroeconomic Aspects of Small Business Development in Poland*. Journal of the International Society of Business Discipline, vol.1 (1), pp. 1-14.
- 34. Kornecki, L. (1983) *Utilization of Financial Surpluses by the Middle East Countries*, Scientific Journal of The Jagiellonian University (JU), Krakow, Poland
- 35. Kornecki, L. (1977) Consumption of Durable Goods in Selected Groups of Teachers' Families (empirical study), Scientific Journal of The Jagiellonian University, Poland
- 36. Kornecki, L. (1976) *Differentiation of Expenditures of Selected Urban Families*, Economic Issues (quarterly Journal), Polish Economic Association (PEA), No.3, Poland
- 37. Kornecki, L. (1975) *The Influence of Social and Economic Factors on Consumption of the Selected Groups of Urban Families*, Scientific Journal of The Jagiellonian University, Poland
- 38. Kornecki, L.(1974) *Levi-Strauss: Comparison of the Selected Aspects of Social Theories*, Scientific Journal of The Jagiellonian University, Poland
- 39. Kornecki, L. (1974) Changes in the Social Structure of the Polish Peoples Republic after WW II, Economic Issues (quarterly Journal), The Polish Economic Association (PEA), No.3, Krakow, Poland
- 40. Kornecki, L. (1973) Economic Influence of Consumers Cooperative on Micro- and Macrostructure of a Small Town, Scientific Journal of The Jagiellonian University, Poland

# **Conferences and Conference Proceedings**

- Academy of World Business, Marketing and Management Development (AWBMAMD) Conference. July 2016, Krakow, Poland. L. Kornecki &E.M. Ekanayake. Factors Affecting *Outward US FDI in the Old and New European Union Countries*.
- World Business Institute (WBI), 7<sup>th</sup> Annual American Business Research Conference. 23 24 July, 2015, New York. USA., L. Kornecki & E.M. Ekanayake. *Determinants of Outward US FDI in the European Union Countries: Panel Data Analyzes*.
- Academy of World Business, Marketing and Management Development (AWBMAMD) Conference. August 2014, Dubai, UAE., L. Kornecki &E.M. Ekanayake. Factors Affecting Foreign Direct Investment Stock in the South-eastern U.S. States: Evidence from State level.

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• Globalization and Regionalization in Contemporary World (Globalizacaja i regionalizacja we wspolczesnym swiecie) Conference, Cracow University of Economics. Institute of International Economic Relations. Cracow. Poland. September 2014.Kornecki. *Locational Determinants of the U.S. Outward FDI Stock (research proposal)*.

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- 8<sup>th</sup> Annual London Business Research Conference, 8-9 July 2013. *Inward US FDI Performance during Recent Financial Crises*. Imperial College/London. World Business Institute (WBI), Australia <u>www.londonconfo.com</u>
- The Economics, Finance, MIS & International Business research Conference, London 11-14 July, 2013. *Inward and Outward U.S. Foreign Direct Investment Performance during Recent Financial Crises*.
- Academy of Economics and Finance. Alabama 2013 Feb. *An Analysis of Country-Specific Determinants of Foreign Direct Investment in the United States*. E.M. Ekanayake, L. Kornecki
- Vale Columbia Center on Sustainable International Investment. Reframing the Investor-State Relationship: from criticism to constructive engagement. November 14-15, 2012. Columbia. L. Kornecki
- Academy of World Business, Marketing and Management Development Conference, Budapest, Hungary. State Based Determinants of FDI Employment in the US Economy. Proceedings Publication. Aviation Track Chair and FDI Track Chair. July 2012. L.Kornecki & E.M. Ekanayake
- 13<sup>th</sup> International Conference on Quantitative Methods in Economics (QME).. Warsaw. Poland. July 2012. *A research Note: State Based Factors Affecting Inward FDI Employment in the U.S. Economy* (submission only). L. Kornecki & E.M. Ekanayake
- European Economic and Finance Society (EEFS) Conference, Istanbul. *Factors affecting FDI Employment in the US Economy*. June 2012 (website proceedings)
- Multinational Financial Society (MFS).Krakow, Poland. June 23-26. 2012. *Locational Factors Affecting Inward FDI Employment in the U.S. Economy*. (website proceedings)
- AABRI Conference. Las Vegas 2011 October 6-8, *Locational Determinants of Inward FDI Flow in the U.S. Economy*. Kornecki, Ekanayake (website proceedings publication)
- European Economics and Finance Society. EEFS 2011 London. Europe (Quinn Mary University). *Inward FDI Stock and State Based Determinants in the U.S. Economy. L. Kornecki, E.M. Ekanayake*((website publication)
- Academy of Economics and Finance (AEF), Jacksonville, Florida. February 2011 *Location Determinants of FDI in the United States.* E.M. Ekanayake, L. Kornecki.
- AERO Summit Feb.2011. Orlando, Florida
- Academy of World Business, Marketing and Management Development Conference. Oulu, Finland. 12- 15th July 2010. A Study of inward FDI Stock Contribution to Output Growth in the U.S. Economy.
- European Economic and Finance Conference (EEFS). Athens. Greece . June 2010. *Impact of FDI stock on Economic Growth in the U.S. Economy*. Kornecki , Borodulin

• The 7<sup>th</sup> Inha-La Havre International Conference, France, La Havre, Oct 15-16, 2009. *Trends and recent development in FDI in Russia*. T. Curtis, L. Kornecki, T.Griffin

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- Academic and Business Research Institute, Conference Orlando 2009 (September 24-26, 2009). *Business Environment and Current FDI Trends in Poland*. L. Kornecki .
- European Economics and Finance Society (EEFS) 2009, 4-7 June, Warsaw, Poland. <a href="https://www.eefs2009.pl">www.eefs2009.pl</a> FDI and Economic Growth in CEE. L. Kornecki, V. Raghvan. (Growth and Development Session).
- Global Academy of Business & Economic Research (GABER), Orlando, Fl. September 17 & 18, 2008. FDI Contributes to Economic Growth in Central and Eastern Europe
- Academy of World Business, Marketing & Management Development (AWBM&MD), Rio de Janeiro, Brazil, 2008. FDI and Macroeconomic Changes in CEE Integrating in to the Global Market. Kornecki.
- Academy of World Business, Marketing & Management Development (AWBM&MD), Rio de Janeiro, Brazil, 2008. FDI Stimulates Economic Growth: an Empirical Evidence from Central and Eastern Europe. Kornecki, L., Raghavan, V. and Welsh, D.,
- USASBE January 2008, San Antonio, Ca., *How FDI Stimulates Economic Growth: Empirical Evidence from CEE*. Kornecki, L., Raghavan, V. and Welsh, D.,
- 17<sup>th</sup> Global Conference, Gdansk University of Technology, Poland, 8-11 July 2007. *The Foreign Direct Investment and Economic Growth in CEEC*.IntEnt2007,
- International Management in the World of Social and Economic Transformation Conference, May 25 to 26, 2007, Cracov, Poland. Cracov University of Economics (CUE), *Macroeconomic Changes and Determinants of Economic Growth in the Post-communist Era in CEE*. Kornecki & Rhoades.
- Allied Academies Spring 2007, Internet International Conference. How Foreign Direct Investment Facilitates the Globalization Process in Central and Eastern European Countries (Abstract)
- USASBE 2007, Orlando, FL. FDI facilitates the Globalization Process and Stimulates Economic Growth in CEE.
- Academy of World Business, Marketing & Management Development (AWBMD) Conference. July 10-13<sup>th</sup>, 2006 Paris, France (CD-ROM). Foreign Direct Investment (FDI) in the Polish Economy: A Comparison with Central and Eastern European (CEE) Countries.
- USASBE 2006, Arizona. The Role of Foreign Direct Investment in the Polish Economy.
- ISOBD Conference, Myrtle Beach, Fl., September 2005. The Importance of Foreign Direct Investment (FDI) in Poland: Internationalization of the Polish Economy
- International Council for Small Business (ICSB), 50<sup>th</sup> World Conference, June 2005 Washington D.C., *Macroeconomic Aspects of Small Business Development in Poland*.
- USASBE 2005 Annual Conference, Indian Wells, Ca, (The Conference Proceedings CD-ROM). Coleman Scholarship. *Small Business Development in Poland. A remedy for high unemployment*
- International Conference on Engineering Education CEER, Olomouc, Czech Republic,

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June 27-30, 2004. Entrepreneurship Education for Engineering Students

- The 4<sup>th</sup> National Collegiate Venture Forum, Santa Barbara, CA. *National Business Plan Competition: Spirit of Entrepreneurship and Enterprise Development*. Lyon's Air, Scheduled and on demand air service from Astoria Regional Airport to Seattle-Tacoma International and Portland International. March 2007
- National Collegiate Entrepreneurship Organization (CEO), Annual Conference 2006, Orlando, FL, participation
- National Collegiate Entrepreneurship Organization (CEO), Annual Conference 2004, Washington D.C., participation

# Non-refereed publication

- Dr. Kornecki was interviewed by Matt Miller, The Deal Pipe Line/Editor-At-Large. *Beyond the Polish miracle*. August 12, 2013 at 9:46 AM. *The role of FDI in the process transformation in Poland*. http://www.thedeal.com/
- The Collegiate Entrepreneur. Spring 2006, Success in Orlando for Embry-Riddle Students

# **ERAU Scholarly Commons**

• Readership record: December 2016/498 downloads

# Other Academic & Professional Activities

# **PROFESSIONAL MEMBERSHIPS (External Services)**

- Academy of World Business, Marketing & Management Development ,August (2006-now)
- World Business Institute (WBI), (2013-now)
- Entrepreneurship Research Society (2013)
- The Economics, Finance, MIS & International Business Research (2013)
- Vale Columbia Center on Sustainable International Investment Columbia University.NY (2011- now)
- Academy of Economics and Finance (AEF), (2011-2013)
- Multinational Finance Society (2012)
- European Economics and Finance Society (EEFS), (2009-2012)
- United States Association for Small Business Entrepreneurship (USASBE), (2003 2010)
- Collegiate Entrepreneurs' Organization (CEO), (2002, 2003, 2004, 2005,2006 and 2013)
- International Council for Small Business Development (ICSB), (2005)
- Academic and Business Research Institute (AABRI), (2009 -2010)
- International Atlantic Economic Association (IAEA), (2006 and 2009)
- Global Academy of Business & Economic Research (GABER), (2008)
- International Entrepreneurship Education and Training (2007)
- The Allied Academies', (2007)
- European Economic Association (EEA), (2005-2006)
- International Society of Business Disciplines (ISOBD), (2005)
- American Association for University Woman, (2007)
- Southern Economic Society, (2000-2002)

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- The Polish Economic Association, (1971-1980)
- The Polish Sociological Association, 1969-1980

# PROFESSIONAL GROWTH ACTIVITIES

#### EDITORIAL BOARD

- World Business Institute (WBI) /Melbourne Australia. Journal of Business and Policy Research (JBPR) 2014/15
- Academy of World Business, Marketing and Management Development. The Journal of Management and World Business Research (since 2005-2015)
- International Journal of Research in Business and Social Science (2012-now)
- International Journal of Latest Trends in Finance and Economic Sciences (IJLTFES),UK, 2011-13

#### JOURNAL REVIEWER

- Acta Oeconomica, Journal of Hungarian Academy of Science. (www.akkrt.hu/journals/aoecon).
   Verification of relationship between FDI and GDP in Poland: use of the VECM Model. .Fall 2014
- Studia Humanistyczne /Contributions to Humanities. University of Science and Technology. (AGH). Krakow. Poland (2012/13). The entrepreneurship in Poland and EU public policy: from unemployment to running a business.
- The International Journal of Latest Trends in Finance and Economic Sciences, UK, 2012/13
- Management Research News. FDI in Poland: Determinants and Implications. MRN #08-108, 2008)
- International Entrepreneurship & Management Journal (IEMJ), Special Issue: Global Franchising.2006. Entrepreneurial Franchise Ventures: US and European Franchisee Failure. Strategic and Empirical Perspectives

### **CONFERENCE PROGRAM CHAIR**

- Associate Program Chair, Academy of World Business, Marketing & Management Development, 2016 Krakow, Poland (planned)
- Program Chair of International Division. United State Association for Small Business Entrepreneurship (USASBE), 2008, 2009, 2010
- V-Chair of International Entrepreneurship Division, USASBE 2005-2007

# CONFERENCE DIVISION / TRACK CHAIR

- Foreign Direct Investment Track Chair, Academy of World Business, Marketing & Management Development. Dubai, UAE. August, 2014
- Foreign Direct Investment Track Chair, Academy of World Business Marketing & Management Development, Budapest, Hungary. July, 2012
- Aviation Track Chair, Academy of World Business, Marketing & Management Development. Budapest, Hungary July, 2012.
- Foreign Direct Investment Track Chair, Academy of World Business Marketing & Management Development, 2010, Oulu, Finland
- Track Chair, Academic and Business Research Institute Conference Orlando, September 24 26, 2009.
- Foreign Direct Investment Track, Academy of World Business Marketing & Management Development, 2008, Rio de Janeiro Brazil

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# CONFERENCE SESSION'S CHAIR

- World Business Institute (WBI), 7<sup>th</sup> Annual American Business Research Conference. 23 24 July, 2015, New York. USA., Chairing *Banking and Economics Session*
- Academy of World Business, Marketing & Management Development.(AWBM&MD), Dubai, UAE. August, 2014. Chairing: Foreign Direct Investment Session.
- The Economics, Finance, MIS & International Business research Conference, London 11-14 July, 2013 (Economics Session Chair)
- Academy of World Business, Marketing & Management Development. Budapest, Hungary. July 2012 (FDI Session Chair).
- AABRI Conference. Las Vegas (Economic Session Chair). 2011 October 6-8.
- Academy of World Business, Marketing & Management Development. Oulu, Finland. July 2010 (FDI Session Chair).
- European Economic and Finance Conference (EEFS). Athens. Greece. June 2010. (FDI Session Chair).
- Academic and Business Research Institute, Conference Orlando. September 2009. (Economics Session Chair).
- Academy of World Business, Marketing & Management Development, July 2008, Brazil (chairing two sessions: FDI and Economies in Transition)
- Global Academy of Business & Economic Research (GABER), Orlando, Fl. September 17
   & 18, 2008 (Chairing Economics Session)
- International Council for Small Business (ICSB), 2005 (chairing two sessions: Entrepreneurship and Economic Development)
- CEER, Olomouc, 2004 (Chairing Session on Engineering Education& Entrepreneurship)

#### CONFERENCE PAPERS REVIEWER

- USASBE 2009, International E-ship Division contribution:
  - The Determinants of Foreign Investment Size: the Role of Parent Firm and National Distance & Global for Profit Entrepreneurship: Best Practices in Academic and applied University programs
- USASBE 2008, International E-ship Division contribution:
  - A comparison of Entrepreneurial Attitudes in the U.S. and China
  - Study Abroad Experiences for Entrepreneurship Students: Program Design Issues and Lessons Learned
  - International E-ship and Economic development in Brazil
- ICSB 2005, Conference paper reviewer: Sharing the Vision: Aligning Micro-Finance Agencies with new Technology Based SMES (Australia)
- ICSB 2005, Conference paper reviewer on entrepreneurship in Central and Eastern Europe:
  - Is the Entrepreneurship Rate in Germany Negatively Affected by Labor Market Regulations?
  - Innovations Strategies of Small and Medium-sized Enterprises (SME) in Poland
  - Developing a Tool for Competence Analysis with a Regional SME Cluster (Germany)
  - Future Prospects for Entrepreneurship in Azerbaijan,
  - Factors Influencing the Successful Performance of SME in the Czech Republic

#### ORGANIZED DISTINGUISHED SPEAKERS COLLOOUIUM

- Kenneth Mouradian. Foreign Direct Investment / Select USA. Director, Orlando U.S. Export Assistance Center/ U.S. Commercial Service/ U.S. Department of Commerce/ International Trade Administration. www.export.gov (spring 2014)
- Dianne Welsh. Director of Small Business Institute (SBI), Hayes Distinguished Professor of Entrepreneurship, Founding Director of Entrepreneurship Cross-Disciplinary Program, Founding Director Carolina Entrepreneurship Center, President of Small Business Institute, Program Chair of Academy of Management. Women Entrepreneurs Around the World (December, 2013)
- Shawn Carraher. Hodson Endowed Chair of Entrepreneurship & Business, Professor of Business, Director of the Small Business Institute®, Oxford Journal Distinguished Research Professor. Factors Affecting Entry into Foreign Markets Entrepreneurial Approach (April, 2013)

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- Damon J.D'Agostino (CIT Aerospace). The impact of the last financial crises on economic performance of the commercial aviation (Feb.14<sup>th</sup>, 2013)
- **Iain McCreary**: The price of risk & ignorance: How foreign object debris and bird strikes became the largest financial opportunity in aviation (February 1<sup>st</sup>, 2012)
- Greg Schroeder Net Jets. Fractional Ownership Business Model. (2011, 2012)
- Roger Battistoni .Entrepreneurial Opportunities in the Aviation Industry. (2012)

# INSTITUTIONAL SERVICES PERFORMED

#### **COURSE MONITOR**

- EC499 Foreign Direct Investment
- EC399 Foreign Direct Investment
- EC211 Macroeconomics
- EC210 Microeconomics
- EC200 An Economic Survey

#### **COB COMMITTEES**

- Academic Honors, Ethics and Diversity Committee (2010-15)
- Entrepreneurship Recruitment Committee (2013/14)
- Entrepreneurship Committee (2014-2015)
- Assessment Committee (2010-14)
- Research Committee (2010-2013)
- Student Affairs Committee (2009-2011)
- Undergraduate Committee (2009-2010)
- Academic Advising and Registration (2009-2012)

# STUDENT CLUBS

- Collegiate Entrepreneurship Organization/ CEO Chapter Advisor, 2002-2014
  - National CEO Conference. Elevator Pitch Competition. Chicago. November 2013. Student preparation for competition (2<sup>nd</sup> place in People's Choice Award/ Business Idea Competition)
  - National CEO Conference. Student preparation for Elevator Pitch Competitions (2004-2010)
  - Mentoring: E-ship conference: Invention 2 Venture. University of Central Florida, Oct 26, 2012
- Slavic Club advisor (2006-2009)

### **ERAU COMMITTEES**

- Faculty Senate: EFIS Senator (Spring 2015, Spring 2016)
- Senate Nomination Committee (2014/2015/16)
- Scholarship and Awards Committee (2013/14/15/16)
- Daytona Beach Faculty Senate's Ad Hoc: Scholarly Commons: Ad Hoc Faculty Advisory Committee (2012/2013)
- Daytona Beach Faculty Senate's Ad Hoc Ignite Co-Curricular Committee (2012/13)
- Daytona Beach Faculty Senate's Ad Hoc Committee on Women's Initiative (2012/13)
- UNDRGRADUATE RESEARCH JOURNAL COMMITTEE: Undergraduate Research Journal-Beyond (2013)

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- ERAU/GENED COMMITTE (2010/ 2011/2012/2013/2014/2015)
  - General Education Assessment Report: General Education Assessment Results.
     Microeconomics (Fall 2012 & Spring 2013), available at COB & ERAU website
  - General Education Report: An Economic Survey. General Education Learning Outcomes.
     Published on COB and ERAU Website. (Fall 2010 and Spring 2011), available at COB & ERAU website

# RECOGNITIONS AND AWARDS

- Program Chair. Academy of World Business, Marketing and Management Development. Conference. Krakow. July 2016
- Nomination for COB Research Award 2014/2015
- A member of the Advisory Committee of the Academy of World Business, Marketing and Management Development (AWBMAMD): 2011/12 2014/2015.
- Track Chair Award (FDI), 2014 AWBMAMD Conference in Dubai, UAE
- Distinguished Fellow of the *Academy of World Business*, *Marketing and Management Development (D.F.A.W.B.)*
- Certificate of Best Presenter Award. The Economics, Finance, MIS & International Business Research Conference, London 11-14 July, 2013.
- ERAU Faculty Development Funding / 2014 AWBMAMD Conference in Dubai, UAE
- Ignite Inquiry Learning Badge.. /Peterson /CTLE /Embry-Riddle. Ignite your course with inquiry learning (EC210, Microeconomics.)
- College of Business Nomination for ERAU Outstanding Research Award (2011/2012)
- Certificate of Commendation for the paper: State Based Determinants of Inward FDI Employment in the U.S. Economy. Academy of World Business, Marketing and Management Developing Conference, Budapest, Hungary 2012.
- FDI Track Chair Award, Academy of World Business, Marketing and Management Developing Conference.2012
- Senior Fellow. Academy of World Business, Marketing and Management Developing Conference.2012
- Included in: Golden Book of Business Researchers. Złota Księga Nauk Społecznych (ekonomia) /Kronika. Poland 2012.
- 2011 ERAU Faculty Development Funding (EEFS Conference) from Office of the President Embry-Riddle Aeronautical University
- 2010 ERAU Faculty Development Funding (EEFS Conference) from Office of the President Embry-Riddle Aeronautical University
- FDI Track Chair Award, Academy of World Business, Marketing and Management Developing Conference, Oulu, Finland 2010
- Best Paper of Track Award. Academic and Business Research Institute, Conference Orlando 2009, Economics Track. "FDI in CEE; Business Environment and Current FDI Trends in Poland.

- Program Chair of International Division. USASBE (2008, 2009, 2010)
- USASBE Outstanding Service, International Division Chair (2010)
- *V*-Chair of International Entrepreneurship Division, USASBE (2005-2007)
- Outstanding Service in reviewing, evaluating and providing scholarly insights. USASBE. Anaheim. Ca.2009
- Outstanding Service, International Entrepreneurship Track Chair, Anaheim, California, 2009
- Outstanding Service, International Entrepreneurship Track Chair, USASBE 2008, San Antonio, Texas
- Track Chair Award, Academy of World Business, Marketing and Management Developing Conference, Rio de Janeiro Brazil (2008)
- ERAU/COB Internal Research Grants/ Deans Award (2007)
- Best paper award, International Division 2005 USASBE: Small Business Development in Poland. A remedy for high unemployment nominated for presentation at the International Council for Small Business (ICSB) Conference, Washington D.C. 2005

# **COMMUNITY SERVICE**

- Organized training for the students interesting in volunteering within Campaign for Working Families on Free Tax preparation Project (Loretta Wilary / Volusia & Flagler Counties Project Coordinator)
  - o preceded with two CEO meetings Volusia County *VITA* (*Volunteer Income Tax Assistance*) / Volusia & Flagler Counties 2009-2010 Tax Filing Season
- American Association for University Woman, 2007 presentation: The Globalization Process in Central and Eastern Europe

#### **MISCELENIOUS**

- Cooperation with the Worldwide campus/ The Center for Aviation and Aerospace Leadership on revision of The Aerospace Economic Report and Outlook (2010)
- COB seminar: Impact of FDI Stock on Economic Growth in CEE (2009)
- USASBE, San Antonio, Ca, International Workshop: Designing International Entrepreneurship Courses. *Business Opportunities in the CEE* (2008).
- COB seminars: FDI Facilitates Globalization Process in CEE (2006)
- Entrepreneurship/Workshop (ERAU): Planning Business Venture (2005 and 2008)